Community Collaboration Map

High Streets Matter

Use this map to identify and build relationships with local partners. Think about events, organisations and businesses that you could connect with to strengthen your presence and support your high street.

Local Partners
e.g. cafés, galleries, schools, charities, suppliers

Cross-Promotional Opportunities
e.g. window displays, flyers, shared offers, social media

Events & Community Activities
e.g. festivals, late-night shopping, charity events

Locations for Collaboration
e.g. town square, markets, community centres

Actions You Can Take
e.g. introduce yourself, plan a joint event, co-host a workshop

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Notes & Next Steps
